

# REPREVE

## FOR THE PLANET



**SERIES OF HANGTAGS:**

A series of five hang tags grabs consumers' attention with the campaign theme: "Repreve. For the Planet." Each hang tag has a different cover picture, depicting the range of environmental causes supported by the program.



**SINGLE HANG TAG:**  
The hang tag clearly communicates the Repreve brand's environmental message. It also invites consumers to interact with the brand online by helping Repreve give back.



Repreve brings out our passion and enthusiasm. And that brings people together for the good of the planet. People notice Repreve because it's engineered to be different with equal parts science, eco-consciousness, and a strong desire to share it with the world.

[www.repreve.com](http://www.repreve.com)